

Kierunkowe efekty uczenia się

Kierunek:	Graphic Arts
Poziom:	II stopień
Typ:	stacjonarny
Profil:	ogólnoakademicki
Rok zatwierdzenia oferty dydaktycznej:	2019

Kategoria: wiedza

Symbol	Opis	Charakterystyki drugiego stopnia PRK	REALIZACJA KIERUNKOWYCH EFEKTÓW UCZENIA SIĘ W PROGRAMIE STUDIÓW (w nawiasie podano ile efektów uczenia się danego przedmiotu jest przypisanych do danego efektu kierunkowego)
K_W01	The graduates know and understand in-depth techniques and technologies in the field of graphics, including traditional techniques, computer graphic software and modern multimedia techniques	• P7S_WG	
K_W02	the rules of visual communication and graphic interpretation of concepts	• P7S_WG	
K_W03	the forms and methods of culture animation, in addition to the ways of presentation and promotion of arts	• P7S_WG	
K_W04	the phenomena occurring in contemporary art	• P7S_WG	
K_W05	technological developments in the graphic arts, contemporary trends in graphic design and artistic printmaking	• P7S_WG	
K_W06	the place and importance of art in the face of the fundamental dilemmas of contemporary civilization	• P7S_WK	
K_W07	the principles of copyright as well as financial and marketing conditions connected with the profession of graphic artist	• P7S_WK	

Kategoria: umiejętności

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K_U01	The graduates are able to use diversified means of expression while transposing their imagination and emotions into the language of visual communication or artistic graphics	• P7S_UW	
K_U02	create complex graphic works in selected printmaking techniques: linocut, etching, aquatint, drypoint, lithography, serigraphy	• P7S_UW	
K_U03	combine classical workshop techniques with digital printing and experimental techniques in an innovative way	• P7S_UW	
K_U04	use the design and multimedia graphics techniques in the environment of computer software and hardware	• P7S_UW	
K_U05	create advanced, individual artistic works with a high level of originality	• P7S_UW	
K_U06	define the relation between a formal structure of a graphic work and the message it conveys	• P7S_UW	
K_U07	as part of design work: prepare a publication for print, design a brand identity system, advertising materials, graphic design for websites, create illustrations, posters, logos	• P7S_UW	
K_U08	create multimedia works based on image and sound editing	• P7S_UW	
K_U09	recognise the consequences of creative and design work, taking into consideration aesthetic, social and legal aspects, with particular emphasis on the artists' responsibility for their work	• P7S_UW	
K_U10	cooperate within a team in planning and carrying out artistic and design work, and take a leading role in the team	• P7S_UO • P7S_UU	
K_U11	plan the development of their own professional career in the field of graphic arts and guide others in this direction	• P7S_UU	
K_U12	discuss specialised issues of art and graphics and conduct a debate in a varied environment, respecting different points of view	• P7S_UK	
K_U13	obtain at least B2+ level in foreign language in accordance to the Common European Framework of Reference for Languages and a command of specialised terminology relating to graphics and fine arts	• P7S_UK	

K_U14	skillfully document and present their artistic work to the public in a communicative and responsible way	• P7S_UK	
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Kategoria: kompetencje społeczne

Symbol	Opis	Charakterystyki drugiego stopnia PRK	REALIZACJA KIERUNKOWYCH EFEKTÓW UCZENIA SIĘ W PROGRAMIE STUDIÓW (w nawiasie podano ile efektów uczenia się danego przedmiotu jest przypisanych do danego efektu kierunkowego)
K_K01	The graduates are ready to formulate arguments and critically evaluate the achievements of artists and phenomena in the fields of culture and art	• P7S_KK	
K_K02	conduct independent creative activity and constructive self-assessment and reflection on their own work	• P7S_KK	
K_K03	research and analyse the fundamentals surrounding the creative process and seeking expert opinions under the conditions of limited access to information	• P7S_KK	
K_K04	creative thinking and constructive problem solving along with adapting to new and changing conditions of imaginative work	• P7S_KK	
K_K05	initiate and organize exhibitions or cultural events for the art community or as a part of wider cooperation, using the principles of marketing and art promotion, as well as advanced information and communications technologies	• P7S_KO	
K_K06	fulfill their obligations and tasks as professional graphic artist who is proactive member of the society	• P7S_KR	